



CHIEF OF STAFF

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JAN 24 2025

MEMORANDUM FOR SENIOR PENTAGON LEADERSHIP  
COMMANDERS OF THE COMBATANT COMMANDS  
DEFENSE AGENCY AND DOD FIELD ACTIVITY DIRECTORS

SUBJECT: Guidance Concerning Official Social Media Accounts

In order to refocus communications for the DoD around the Commander-in-Chief's priority of reorienting the Department around its core missions of Keeping America Safe, fielding the most lethal force on the planet, and fighting and winning wars, all DoD Components will adhere to the following temporary social media guidance.

Social media posts from official accounts at all levels of the Department are temporarily suspended for 10 days effective January 25, 2025, in order for DoD Components to prepare for this reorientation of content on their platforms. This suspension does not apply to social media communication concerning DoD's current operations defending our southern border — in fact, this is a top priority for the Department.

In addition, I recognize the duty and responsibilities of military installation commanders to inform Service members, military families, veterans, base partners, and visitors about base activities and services. Therefore, this guidance also does not apply for normal installation base operations and activities including customer-focused content such as:

- Base conditions, activities, and services;
- DoD Education Activity school activities, operations, and notifications;
- Morale, Welfare and Recreation and Commissary operations and activities; and
- Recruiting-related activities.

Nothing in this memo should be interpreted as disrupting or ceasing normal installation base operations and activities.

In accordance with DoD Instruction 5400.17, "Official Use of Social Media for Public Affairs Purposes," August 12, 2022, as amended, social media account managers for institutional or individual accounts will follow records management procedures and account transition procedures as new administration officials assume their positions.

The DoD values social media and the importance of communicating effectively and accurately with our various internal and external audiences. The Assistant to the Secretary of

Defense for Public Affairs plans to share additional guidance regarding DoD's approach to social media engagement going forward early next month.

For questions concerning the management of social media accounts and activities, please contact Mr. David Johnston, Pentagon Bureau Social Media Team Supervisor at (443) 422-0881, david.l.johnston122.civ@mail.mil

A handwritten signature in dark ink, appearing to read 'Joe Kasper', written in a cursive style.

Joe Kasper  
Chief of Staff